

OCEANSIDE ECONOMIC DEVELOPMENT NEWS

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OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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HAPPY NEW YEAR!

We're excited to begin 2024 and anticipate a busy and prosperous year for businesses in Oceanside!

NOTABLE PROJECTS IN 2023



Arroyo Verde retail center is a 27,200 sq. ft., four-building project located at the northeast corner of Oceanside Blvd. and Rancho del Oro Rd. adjacent to the proposed research and development, and commercial. Tenants include The Habit Burger Grill, Allen Orthodontics, Tacos Don Paco, and West Coast Sourdough Deli.



The **Freeman Collective** by Fabric Investments is located at 510 Vista Way and 1940 S. Freeman St. in South Oceanside. Tenants are Homestate, Corner Pizza, Artifex Brewing, Little Fox Cups and Cones, Blackmarket Bakery, Northside Shack, and Tanner's Prime Burgers.

Pacific Coast Plaza's new multi-tenant commercial project is located at 4126 Vista Way. Tenants include Starbucks with a drive-thru and Modern Dentistry.



NEW BUSINESSES OPENED IN 2023 - DOWNTOWN, AND SOUTH OCEANSIDE

The Original Kebab Shop – 224 N Coast Hwy., **Alohana Acai Bowls and Coffee** at 212 N. Coast Hwy., **Flip Flop Shops Oceanside** – 214 N Coast Hwy. and **Cosmos Burgers** - 208 N Coast Hwy. in the Pier View Plaza., **Ignite Coffee Company** – 605 Mission Ave., **1022 Café & Gelateria** – 602 Mission Ave., **Pannikin Coffee & Tea** - 322 N Cleveland St., **Pier Pizza** - 209 N. Tremont St., **Succulent Cafe Oceanside** - 306 N. Tremont St., **Evolve Skateboards USA** - 114 S. Coast Hwy., **Sound by the Sea** - 325 S. Coast Hwy., **Moonlight & Sage** – 401 N Coast Hwy., **Sublime Tap House** - 121 N. Cleveland St. **CVS Pharmacy** – 501 N Coast Hwy., **Padel California** - 222 S Coast Hwy., **Brine Box** - at the end of the Oceanside pier. **HomeState** - 510 Vista Way, **Artifex Oceanside Tasting Room** – 1940 S Freeman St., Ste 102, **Corner Pizza** – 1940 S Freeman, and **Little Fox Cups & Cones** - 1940 S Freeman St., Ste 100 in the Freeman Collective. **Heritage Barbecue & Beer Co.** – 2002 S Coast Hwy., **Bread & Cheese Eatery & And Breakfast Burritos** – 1904 S Coast Hwy., **Heritage SKTBDS** – 1019 S Coast Hwy., **Chemistry Hair Lab** - 865 S. Coast Hwy., **Get Back Necklaces** – 616 S Coast Hwy., **Battle Lab** – 510 Oceanside Blvd., **L&L Hawaiian Barbeque** -510 Oceanside Blvd., Unit 102, **A-1 Golf Carts** – 1401 Oceanside Blvd., **Coastal Music Studio** - 1006 Mission Ave., and **Tasty Pot** - 1058 Mission Ave., in the Mission Square shopping center.

NEW BUSINESSES OPENED IN 2023 - GREATER OCEANSIDE

Frida's Taqueria – 2011 Mission Ave., **Planet Fitness** -3764 Mission Ave., **Cosmo Prof** – 3762 Mission Ave., **Tikka Masala Hut** – 3780 Mission Ave., in the **Marketplace del Rio**., **Crumbli Cookies** – 459 College Blvd., Ste 3, **Oceanside Antiques & Collectible** - 1810 Oceanside Blvd. in the Frazier Farms Market Center. **The Comics Stronghold** – 1906 Oceanside Blvd., Unit G, **Evaga Lounge**, 1906 Oceanside Blvd. in the Oceanside Village Square. **Sunshine Market & Refillery** at 3529 Cannon Rd. in the Palm Tree Plaza shopping center. **Pita Guys** – 4111 Oceanside Blvd., **Saigon Soup** – 4160 Oceanside Blvd. **Dave's Hot Chicken** – 4201 Oceanside Blvd., **Casera Latin Kitchen & Bakery** – 4225 Oceanside Blvd., Ste D, **Himalayan Bistro Oceanside** in the Rancho del Oro shopping center. **Allen Orthodontics** – 1910 Rancho del Oro Dr., Ste 125, **The Habit Burger Grill** – 1870 Rancho del Oro Rd. in the Arroyo Verde center. **Mamma Ramona's Pizzeria** - 3760 Oceanic Way, **Modern Airsoft** –

3833 Plaza Dr. **Starbucks Drive-thru** - 2183 Vista Way & **Oceanside Modern Dentistry** - 2158 Vista Way, Ste 101, **Ten Gu Ramen** – 2183 Vista Way, Ste B2, **Urbane Café** - 2183 Vista Way, Ste B-1 in the Pacific Coast Plaza. **La-Z-Boy Furnishings & Decor** - 2445 Vista Way, **Boot Barn** – 2555 Vista Way, **Carters** 2455 Vista Way in the El Camino North shopping center. **American Cancer Society Discovery Shop** - 2570 Vista Way, #20, **Ortho Mattress** - 2550 Vista Way, **China Fusion** – 2530 Vista Way, Ste J, **Nu Spine Chiropractic Oceanside** – 2530 Vista Way, Ste P, in the Fire Mountain shopping center.

OPENING IN 2024 –

The Frontwave Arena is a 170,000 sq. ft. Multipurpose Sports Arena and events facility. The arena will support 5,951 seats for sporting events and 7,285 seats for concerts. In addition, a 36,000 sq. ft. outdoor plaza will be located on the site's southwest corner.

Alta Oceanside is a mixed-use project located at 1015 North Coast Hwy. The project includes 309 apartments with 5,615 sq. ft. of ground-floor commercial/retail wrapped around a five-level above-grade parking garage with 569 parking spaces for residents, commercial/retail, and residential guest parking.

The Flats is a boutique mixed-use project in South Oceanside. The project comprises 18 apartments plus two affordable units, two commercial spaces, and a 20-car at-grade garage. All units have outdoor patios and open-air corridors. The project is a 3-story podium ground-up development.

The Classical Academies High School will move to its new location at 1305 -1320 Union Plaza Ct. The Classical Academies purchased four buildings totaling 99,968 SF in July 2022.

PROJECTS ON THE HORIZON-

Ocean Kamp is a mixed-use project at the former drive-in theatre site. The project has new entitlements. It has 35 acres of commercial use, including a 300-room hotel, 130,000 SF retail, office, a surfing wave pool, fitness center & spa, and 35 acres of residential space with 700 residential units. Located at the northeast corner of Fousat Rd. and Hwy. 76.

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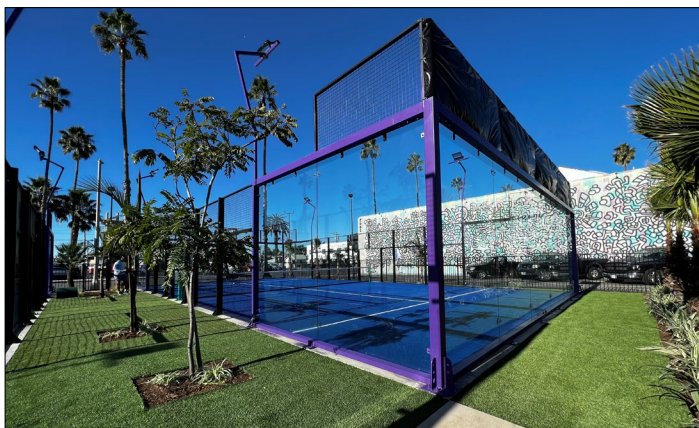
NOW OPEN-



Pannikin Coffee & Tea recently opened at 322 N Cleveland St. in Downtown Oceanside, serving coffee, tea, pastries, and other food options.



Urbane Café serves crafted sandwiches and salads at 2183 Vista Way, Unit B-1, in the Pacific Coast Plaza.



Padel California at 222 S Coast Hwy. in Downtown Oceanside. Padel is a cross between tennis and squash played on a small court.

The Economic Development staff is available to assist with site selection, market data and other resources to help businesses locate, stay and grow in Oceanside. For more information, contact Michelle Geller, Economic Development Manager, at mgeller@oceansideca.org or (760) 435-3351.

IN THE SPOTLIGHT- SADIE ROSE BAKING CO.



Sadie Rose Baking Co. is a family-owned wholesale bread bakery in Oceanside, California. They provide freshly baked artisan bread to some of Southern California's best restaurants, hotels, and markets. They are dedicated to providing their customers the highest quality bread and service.



All of their doughs are allowed to rise slowly for many hours to develop the complex nutty flavors of the wheat. Each loaf is then scored by hand and baked in state-of-the-art European ovens to create the crunchy, caramel-colored crust that customers love.

Sadie Rose Baking Co's wholesale bakery is in the Vista Pacific Business Park in Oceanside. You can purchase Sadie Rose's Bread at Frazier Farms or Sprouts.

sadierose.com

Would you like your business featured in a weekly Oceanside Business Spotlight. Each week we will spotlight an Oceanside business on our @oceansidebiz social media accounts. Contact us at: osidebiz@oceansideca.org if you would like to be featured.