

OCEANSIDE

ECONOMIC DEVELOPMENT NEWS

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OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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SOUTH O UPDATE-

South Oceanside is undergoing some exciting changes, with new retail shops and restaurants popping up all over the area. The [Freeman Collective](#) is a social destination consisting of two iconic buildings on Freeman Street, housing seven unique brands, offering delicious new food and beverage options. The Collective includes [Homestate](#), [Artifex Brewing](#), [Corner Pizza](#), [Little Fox Cups & Cones](#) and [Blackmarket Bakery](#). Watch for [Tanner's Prime Burgers](#), which is set to open soon.

Vista Way welcomed two additional new businesses: [Zito Hat Company](#) at 609 Vista Way and [Raw Rhythm Ceramics Studio](#) at 607 Vista Way.

[Covet Art Gallery](#) recently opened at 1922-A South Coast Hwy. [Verve Studio](#), an indoor cycling and yoga studio, is coming to 1920 S Coast Hwy soon. At 1904 S Coast Hwy., Unit 101 is [Bread and Cheese Eatery](#) & [And Breakfast Burrito](#), a dual-concept restaurant. They serve breakfast burritos from 7 am - 11:30 am, and sandwiches from 11:30 am - 8 pm..

[The Times](#) Building at 1722 S. Coast Hwy. is a 50,000-SF adaptive reuse project that will feature office space, new storefronts and patios to create a welcoming environment for retail and restaurant ventures. One signed tenant, [Municipal](#), a sport utility gear company, leased 16,300 SF.



Construction is rapidly moving on [The Flats](#), a boutique mixed-use project located at 1935 S. Coast Hwy. The project comprises 18 apartments with balconies, a 20-car at-grade garage, and two commercial spaces totaling 2,775 square feet of retail space on the ground floor. One signed tenant is [Merenda Wine Bar](#), a wine shop with house-made snacks, and more. For information, please visit: www.theflatsoceanside.com

NEW BUSINESSES-



Blackmarket Bakery at 510 Vista Way, Ste 102, in the Freeman Collective. They serve breakfast, lunch, pastries, freshly baked bread, cakes, coffee and tea.



Zito Hat Co. opened at 609 Vista Way in South Oceanside and features specialized handmade custom hats.



Raw Rhythm Ceramics Studio opened at 607 Vista Way and offers pottery workshops, private events, and memberships.



Covet Art Gallery at 1922-A South Coast Hwy features rotating exhibitions and is open by appointment only.



The Latin Chef Peruvian Cuisine has opened their second location in Oceanside at 4259 Oceanside Blvd., Ste 105, in the Marketplace & Business Center. They serve authentic Peruvian cuisine.



Surf Salutations, offers yoga, sculpting and HIIT classes at 4225 Oceanside Blvd., Ste M, in the Rancho del Oro Gateway shopping center.

The Economic Development staff is available to assist with site selection, market data and other resources to help businesses locate, stay and grow in Oceanside. For more information, contact Michelle Geller, Economic Development Manager, at mgeller@oceansideca.org or (760) 435-3351.

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IN THE SPOTLIGHT- Carrillo Pottery



Carrillo Pottery is a family-owned and operated business that was established in 1962. It is located in Downtown Oceanside at 309 South Coast Highway. The business is owned and operated by Joey Carrillo, Nancy, and their two sons Tait and Cole.



Carrillo Pottery offers a diverse range of pottery and home decor items. They sell pottery from around the world and showcase the work of local artisans. They also feature Life's Rad, a California lifestyle brand established in 2003 that designs unique clothing and accessories for rad people.



For more information, please visit www.carrilopottery.com



Eris Food Company is a vegan kitchen that specializes in crafting delectable, homemade vegan food with a focus on making plant-based cuisine relatable and delicious.



The company, which is owned and operated by Scott Steele, along with his exceptional team, was established in 2021 and can be found at 302 Wisconsin Avenue. Eris Food Company is open seven days a week from 11 am to 8 pm.



For more information visit: www.erisfood.com

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