



Continue Funding City Services in Oceanside – Without Raising Taxes

For nearly five years, the City of Oceanside has reinvested all the revenue generated by Measure X back into the community — fixing over 38 miles of streets, keeping our neighborhoods and downtown safe, improving local parks and community buildings, building a new Fire Station and Training Tower, starting an EMT program, and providing new youth programming. By keeping our city safe, clean, and well-maintained, this sales tax helps protect our property values and help keep Oceanside a special place to live.

Since 2021, Oceanside has reduced overall crime by 17% and violent crime by 7% thanks to this local funding for public safety and crime prevention. This half-cent revenue has helped provide programs to address homelessness through homeless outreach teams, social workers, bridge housing, family reunification, and landlord incentives.

Maintaining Local Funding Without Raising Taxes

This source of funding is set to expire soon. To continue funding for essential city services, we must plan now. The City of Oceanside is considering a measure on the November 2024 ballot to **renew** this source of funding at the current rate — without raising taxes. It would simply **extend** the half-cent funding previously approved by voters.



Local Funding From a Potential Extension Measure

- ◀ Fix potholes; maintain city streets, sidewalks, and modernize our city infrastructure
- ◀ Continue to provide quick responses to 9-1-1 emergencies, fires, and EMT services
- ◀ Continue to address homelessness through a wide variety of programs
- ◀ Continue to reduce gang activity and drug-related crimes
- ◀ Continue providing neighborhood police patrols and community service officers, and expanding crime prevention activities



Fiscal Accountability and Local Control

Any extended local funding measure would continue to include the fiscal accountability requirements in place, including:

- ◀ Transparent public disclosure of all spending
- ◀ Independent Citizens Oversight Committee
- ◀ All funds from an extension would stay in Oceanside and no funds could be taken away by the State
- ◀ Renew local funding at current half-cent rate, and **no increase** in local sales tax