

CITY OF OCEANSIDE

ECONOMIC DEVELOPMENT

NEWS

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OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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CONSTRUCTION UPDATES



Alta Oceanside has finished building its mixed-use project located at 1001 North Coast Highway in Downtown Oceanside. The project is comprised of 309 apartments and 5,615 square feet of ground-floor commercial/retail space surrounding a five-level above-grade parking garage with 569 parking spaces for residents, commercial/retail, and residential guest parking. Within the 309 apartments, 283 are market-rate apartments and 26 are affordable. For more information visit www.altaoside.com or call 866-747-7039.



Construction has been successfully completed on **The Flats**, an exclusive mixed-use development situated at 1935 S. Coast Hwy. This project comprises 18 apartments featuring balconies, a convenient 20-car at-grade garage, and two commercial units, totaling 2,775 square feet of ground-floor retail space. Among the confirmed tenants is **Merenda Wine Bar**, renowned for its curated wine selection, housemade snacks, and more. For additional details, please visit www.theflatsoceanside.com.

NEW BUSINESSES-



Nordstrom Rack is now open at 2168 Vista Way in the Pacific Coast Plaza. It sells designer clothes, shoes, and accessories.



Finney's Crafthouse, located at 212 N. Tremont St. in Downtown Oceanside serves gastropub-style food, crafted signature cocktails, and California's best craft



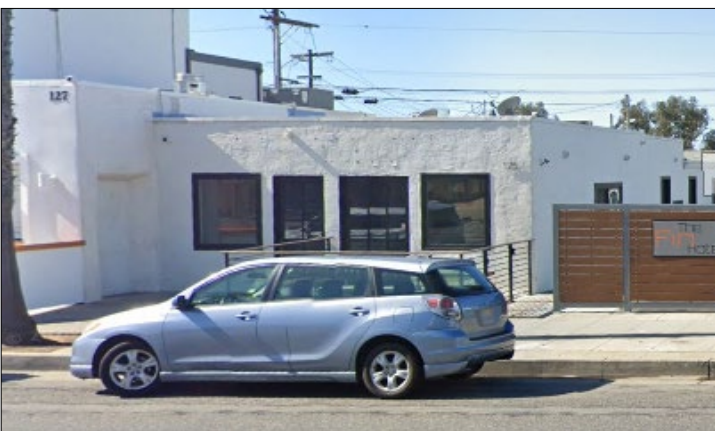
PB Poke House is located at 216 N. Coast Hwy. in Downtown Oceanside and serves signature poke bowls, sides, and beverages.



Veterinary Emergency Group Oceanside is located at 2224 S. El Camino Real. They offer emergency and urgent care for all kinds of pets and have a 24/7 emergency room.



The Surf Club Oceanside at 211 Mission Ave. in the Springhill Suites Oceanside has taken over the Hello Betty's restaurant.



COMING SOON- Acai Republic at 125 S. Coast Hwy. in Downtown Oceanside will serve acai bowls, smoothies, fresh juices, and pastries.

The Economic Development staff is available to assist with site selection, market data and other resources to help businesses locate, stay and grow in Oceanside. For more information, contact Michelle Geller, Economic Development Manager, at mgeller@oceansideca.org or (760) 435-3351.

IN THE SPOTLIGHT- INT Soft Boards



At **INT Soft Boards** every board is hand-made by a small crew at their Oceanside factory, from design to delivery, using 100% recyclable foam blanks and materials sourced within the US.

Combining high-grade materials and emphasis on quality throughout the manufacturing process ensures that the board they sell will endure the most challenging conditions without sacrificing great performance for years.



As surfers, what goes into their boards is as important as how they perform. Quality is central to this, so they use the best materials and attention to detail in their hand-shaped construction. They build each surfboard using IFoam core, a proprietary closed-cell foam that is lightweight, waterproof, highly durable, and 100% recyclable. These cores, molded in the US by Marko Foam, ensure superior performance in the water.

The decks and hand-shaped rails are made of soft but firm polyethylene foam. The bottom of each board in their Slick Bottom Collection is built with padded, high-density polyethylene skin. Hybrid-bottomed boards are constructed like traditional surfboards using fiberglass and epoxy resin layers.

Email INT Soft Boards to schedule a factory visit to check out boards!

www.intsoftboards.com

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