

# CITY OF OCEANSIDE

## ECONOMIC DEVELOPMENT

# NEWS

**MARCH  
2025**

## OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

**CITY OF OCEANSIDE  
ECONOMIC DEVELOPMENT DIV.  
300 NORTH COAST HIGHWAY  
OCEANSIDE, CA 92054-2885  
FOR NOTEWORTHY NEWS  
pmosher@oceansideca.org  
direct: 760.435.3357  
www.osidebiz.com**

CHECK US OUT ON  
FACEBOOK & TWITTER



### MISSION MARKETPLACE CENTER



**Mission Marketplace**, located at College Blvd. and Hwy. 76, is a vibrant hub for shopping, dining, and more, offering a one-stop experience for the community.

Featured tenants include [Target](#), [Sprouts Farmers Market](#), [Ross Dress for Less](#), [PetSmart](#), [Direct Carpet](#), [Five Below](#), [College Dental Group](#), [Mountain Mikes Pizza](#), [GameStop](#), [Regal Cinemas](#), [Fitness 19](#), [Golden Corral](#), [Chipotle](#), [Ohana Hawaiian BBQ](#), [Crumbl Cookies](#), [El Pollo Loco](#), [Pan Pan Wok](#), [Mcdonald's](#), [Subway](#), [Victoria's Mexican Food](#), and more.



Photos by CoStar

**NewMark Merrill Companies**, which manages the center, engages with the community by creating captivating events that inspire purchases and build loyalty. The center promotes public art to enhance community well-being, believing that art fosters hope and vibrancy. By featuring local artists and their work on various surfaces, Mission Marketplace enriches the shopping experience while encouraging creativity and imagination.

continue to page 2

## NEW BUSINESSES-



**Lifeline Animal Urgent Care**, located at 1024 S. Coast Hwy, provides emergency services for dogs and cats. With state-of-the-art technology and a Fear-Free Certified team, they handle various medical cases and surgeries with expert care.

## COMING SOON-



**The Victorian at Hill Street**, a new restaurant concept by Emily and David Russel, operators of the Pour House and Frankies, is set to open in Spring 2025. The restaurant, located at 524 S. Coast Highway, will feature seasonal California shared plates, brunch, and a gourmet sandwich program by Staci Miller of **The Millers Table**.

## RECENTLY REOPENED



**24 SUNS** recently reopened at 3375 Mission Ave., Ste J, in the Copperwood Center. It serves Chinese cuisine and craft cocktails by former Addison chefs Nic Webber and Jacob Jordan.



**Tierra Mia Coffee**, known for its Latin-inspired brews and house-made pastries, will open its first San Diego County location in Oceanside at 1420 Mission Ave. The Company is set to delight coffee lovers in the area, strongly emphasizing traditional brewing techniques and freshly baked goods.

Would you like your business featured in a weekly Oceanside Business Spotlight? Each week we will spotlight an Oceanside business on our @oceansidebiz social media accounts. Contact us at: [osidebiz@oceansideca.org](mailto:osidebiz@oceansideca.org) if you would like to be featured.

FOLLOW US:  
[@oceansidebiz](https://www.instagram.com/oceansidebiz)



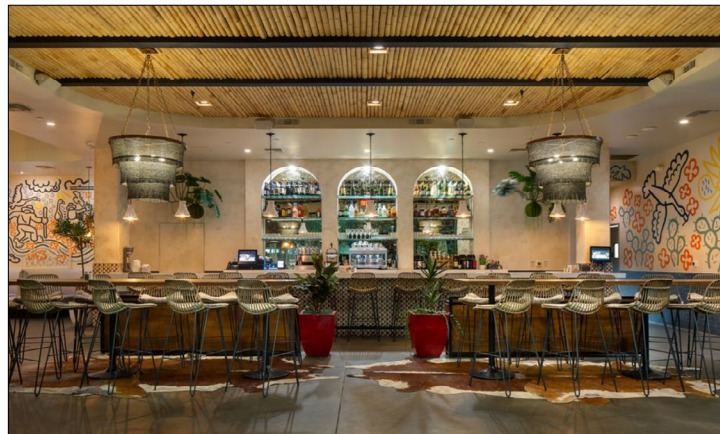
[www.osidebiz.com](http://www.osidebiz.com)

The Economic Development staff is available to assist with site selection, market data and other resources to help businesses locate, stay and grow in Oceanside. For more information, contact Michelle Geller, Economic Development Manager, at [mgeller@oceansideca.org](mailto:mgeller@oceansideca.org) or (760) 435-3351.

## IN THE SPOTLIGHT-



**Toasted Gastrobrunch** at 339 N. Cleveland occupies 4,300 square feet of space on the base floor of the SALT Complex in downtown Oceanside.



Other locations in San Diego County include Del Mar, La Mesa, and Imperial Beach.



Veteran restaurateur Sami Ladecki began his restaurant empire in 1989 by opening his first Sammy's Woodfired Pizza in downtown La Jolla. Ladecki opened a second location of his Toasted Gastrobrunch all-day brunch concept in Oceanside. Ladecki operates a similar concept, dubbed Toast Gastrobrunch, in San Diego. It has the original Toasted Gastrobrunch restaurant in the Green Valley area of Las Vegas, plus one other location in Las Vegas.



Toasted Gastrobrunch serves brunch daily until 3 p.m., offering a menu of eclectic-topped toasts, pancakes, Benedicts, sandwiches, breakfast burritos, and unique egg dishes like smoked beef brisket hash with sunny side-ups. The restaurant also has a full bar with craft cocktails, mimosas, wine, and beer.

For more information, visit [toastedgastrobrunch.com](http://toastedgastrobrunch.com).

