

CITY OF OCEANSIDE ECONOMIC DEVELOPMENT NEWS

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OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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EL CAMINO NORTH



Discover Oceanside's diverse retail centers in a monthly spotlight series that showcases what each one has to offer.

The **El Camino North** shopping center is located along the highly visible 78 corridor and is one of Oceanside's busiest retail destinations. This vibrant retail hub is anchored by nationally recognized brands, including [Barnes & Noble](#), [ULTA](#), [Ross Dress for Less](#), and [Michaels](#). It serves as a shopping and dining center for the surrounding community, attracting visitors daily for books, beauty products, home goods, clothing, crafts, fitness, furniture, and more.

The strong mix of tenants includes [Amazing Lash Studio](#), [Big 5](#), [Boot Barn](#), [Burlington](#), [Carter's](#), [DAISO](#), [European Wax Center](#), [Famous Footwear](#), [GameStop](#), [Great Clips](#), [Jazzercise](#), [Joy Nails & Spa](#), [LA Fitness](#), [La-Z-Boy](#), [LensCrafters](#), [Massage Envy](#), [Mattress Firm](#), [Men's Wearhouse](#), [Once Upon a Child](#), [Shell](#), [Stanton Optical](#), [Style Nails and Spa](#), [PC Repair Center](#), [The Vitamin Shoppe](#), [Tilly's](#), [Torrid](#), [USBank](#), [Ulta](#), and [Wells Fargo Bank](#).

A diverse array of dining establishments awaits, [Buffalo Wild Wings](#), [Chili's](#), [Chuck E. Cheese](#), [EverBowl](#), [Epic Wings](#), [Firehouse Subs](#), [Gaja Korean](#), [Jamba Juice](#), [Krispy Kreme](#), [Maui Hawaiian BBQ](#), [Menchie's Yogurt](#), [Ocean Thai Cuisine](#), [Texas Roadhouse](#), [Yukiya Sushi](#) and [Wicked Poke](#), ensuring there's something to satisfy every palate and craving, whether you're looking for a quick bite or a relaxed family meal.

NEW BUSINESSES-



The Mill Room, located at 404 S. Coast Hwy. in Downtown Oceanside, is a gastro-style restaurant that can host up to 300 people and features a full restaurant, bar, and distillery.



Dirty Dough is at 1850 Rancho del Oro Rd., Ste 160, in the Arroyo Verde center, serving super-stuffed “cookie bombs!”



Vista Bean Coffee at 1227 Vista Way serves organically farmed and processed Ugandan coffee.



The Flower Chapel, a flower shop, event space, design gallery, and venue for rotating pop-ups and workshops, is located at 212 North Coast Hwy. in Artist Alley.



Pho Ocean Garden serves authentic Vietnamese cuisine at 4111 Oceanside Blvd. in the Del Oro Marketplace Shopping Center.



Pokeport Oceanside is located at 4635 Frazee Rd. in the Plaza del Oro center, and serves poke bowls, pokeritos, and sides.

IN THE SPOTLIGHT- S&L SIGNS AND WRAPS



Founded in 2006, **S&L Signs and Wraps** is a family-owned Oceanside business specializing in graphic design, printing, and signage. They offer an all-in-one solution for business publicity, including logo design, business cards, websites, and storefront decals, all at competitive prices, catering to clients of all sizes in San Diego County.



Their commitment to high-quality materials and close collaboration with clients ensures projects are completed to exact specifications. Customers can expect satisfaction from S&L Signs and Wraps' affordable solutions that enhance visibility and promote brand success.



With years of experience, S&L Signs and Wraps excels at turning marketing visions into reality through various services such as vehicle decals, building signs, t-shirt printing, and large-format printing.



From creative vehicle wraps to indoor and outdoor signage, they provide exceptional services tailored to each client's unique.



Here are a few examples of signs and wraps from companies that have used S&L Signs and Wraps, as shown in the photos.

S&L Signs and Wraps is located at 1650 Ord Way, Oceanside, CA 92056

<https://sandlsignsandwraps.com/gallery/>

<https://www.instagram.com/sandlgraphics/>

Would you like your business featured in a weekly Oceanside Business Spotlight? Each week we will spotlight an Oceanside business on our @oceansidebiz social media accounts. Contact us at: osidebiz@oceansideca.org if you would like to be featured.