

CITY OF OCEANSIDE

ECONOMIC DEVELOPMENT

NEWS

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OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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MARKETPLACE DEL RIO SHOPPING CENTER



Discover Oceanside's diverse retail centers in a monthly spotlight series that showcases what each one has to offer.

Marketplace del Rio, located at 3720 - 3780 Mission Avenue in Oceanside, spans approximately 183,800 SF and sits on over 20 acres. The centerpiece of the center is the expanded [Stater Bros.](#) supermarket, alongside [Walgreens](#) and [Planet Fitness](#). It features a diverse mix of food, medical, and personal-service tenants, including daycare, dental offices, cafés, and wellness services, making it a one-stop destination for daily necessities and lifestyle needs.

Marketplace del Rio combines a strong anchor lineup and a broad tenant mix, including [CosmoProf](#), [Dental Care of Oceanside](#), [Gracie Barra Oceanside](#), [Happiness Nails & Spa](#), [Healthy Foot Spa](#), [HearUSA/HearRX](#), [Kiddie Academy](#), [Kim's Mission Cleaner](#), [Cricket Wireless](#), [Mission Coin Laundry](#), [Ocean Spa & Massage](#), [Oceanside Dental Excellence](#), [Oceanside Power Yoga](#), [Oceanside Worship Center](#), [Old Mission Barber](#), [Phenix Salon Suites](#), [Pup Culture Pet Spaw](#), [Silk Threading Salon](#), [Smoke Depot](#), [TERI Inspired Resale](#), [The Document People](#), [U Post Packing & Shipping](#), [USPS \(United States Postal Service\)](#), and [Young's Water Store](#). A variety of quick-serve eateries includes [85C Cafe](#), [Burger King](#), [Crab Pub](#), [Fiesta Mexicana Restaurant](#), [Guanatos City Mexican Food](#), [Killer Pizza from Mars](#), [Maxdon's Pub & Grub](#), [Oceanside Donuts](#), [Ocean Rainbow Ice Cream](#), [Sonu Korean BBQ](#), and [Tikka Masala Hut](#). These amenities contribute to Marketplace del Rio's appeal as a lively and multifunctional neighborhood hub.

NEW BUSINESSES-



The Victorian at Hill Street at 524 S. Coast Hwy. in Downtown Oceanside, offers seasonal California-inspired shared plates and curated cocktails.



Fiore Paper Company at 420 S. Coast Hwy. in Downtown Oceanside, an eco-friendly paper manufacturer retailing handmade seed-infused cards, hemp paper & wedding stock.



Natty Bella Bridal Couture has relocated to 401 N. Coast Hwy in Downtown Oceanside, offering a range of bridal essentials, including dresses, jewelry, veils, accessories, and an in-house alteration service.



Impact Design has relocated to 3508 Seagate Way, Ste 110 in the Seagate Business Park in an owner-occupied building. The company provides screen printing, embroidery, and graphic design services, making them a key resource for customized apparel and promotional products. Their new permanent location reflects both their growth and dedication to the Oceanside community.

COMING SOON

Biergarten- at 201 N. Cleveland St. in the Pierside North Apartments in Downtown Oceanside.

Heritage BBQ has officially rebranded as **Hill St. BBQ** at 2002 S. Coast Hwy. in South O.

Shoots Fish & Beer is set to take over the former, Adjacent Bottlecraft location at 602 S. Tremont St., Ste 101 in the Tremont Collective.



The Oceanside Historical Society has opened the new **Robert A. and Bessie J. Weese Oceanside History Center** at 510 Civic Center Dr. in Downtown Oceanside. The center honors Robert A. Weese, Oceanside's Water Superintendent from 1938 to 1968, known as "Mr. Water" for his contributions, including the Fire Mountain Reservoir and water treatment plant. It features a photo archive, exhibits, and artifacts showcasing Oceanside's history.

IN THE SPOTLIGHT- BLUE KANGAROO PACKOUTZ



Blue Kangaroo Packoutz, a leader in contents cleaning and restoration, has opened its newest franchise in North County, owned by Britnie Neuman.



Specializing in content restoration, Blue Kangaroo Packoutz offers services that include moving, cleaning, cataloging, and returning personal belongings after disasters like fire, flood, or mold.



The Oceanside location features a 6,500-square-foot climate-controlled warehouse for secure storage of clients' items during the restoration process.



As part of the BELFOR Franchise Group, the new franchise is backed by a reputable name in disaster recovery. The team emphasizes that “contents matter”. It is committed to caring for the personal belongings of its clients, ensuring peace of mind during challenging times.



Blue Kangaroo Packoutz is located at 4040 Calle Platino, Ste 121-123 in the Rancho del Oro Technology Park. Phone: 760-477-0101
www.bluekangaroo-packoutz.com



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