

CITY OF OCEANSIDE

ECONOMIC DEVELOPMENT

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OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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MISSION DOUGLAS PLAZA



Discover Oceanside's diverse retail centers in a monthly spotlight series that showcases what each one has to offer.

Mission Douglas Plaza, located at 3905–3945 Mission Avenue in Oceanside, is a vibrant shopping destination offering a variety of dining options and everyday services. Conveniently positioned at the intersection of Mission Avenue and Douglas Drive, it provides easy access from Highway 76. The plaza features shops for groceries, thrift finds, and local essentials. Tenants include [Albertsons](#), [Goodwill](#), [Discount Tire](#), [T-Shirts & Fashion](#), [Mission Wash Laundry](#), [H&R Block](#), [Mission Family Dentistry](#), [USA Taekwondo Center](#), [North Coast Optometry](#), [Auto Zone](#), [Vu's Nails](#), [Happiest Nails & Spa](#), [Gloria's Hair Salon-N-Barber](#), [AB Furniture](#), [Mission Truck Rental, Inc.](#), [Water Zone](#), [Chevron](#), and [New Song Church](#). A variety of eateries include [Jack in the Box](#), [Pho Ha Grill](#), [Robata-X Sushi & Izakaya](#), and [Torta Time](#).

With its friendly atmosphere and open-air design, Mission Douglas Plaza is a comfortable place to explore and discover new favorites. Next time you're in the area, visit to see why it's a beloved spot for locals!

NEW BUSINESSES-



Hill Street Brewing Co. at 2002 S. Coast Hwy. in South “O”, serving barbeque, cocktails and brews.



Torta Time at 3935 Mission Ave. in the Mission Douglas Plaza serving authentic Mexican Cuisine, specializing in delicious tortas and chilaquiles made with traditional recipes and quality ingredients.



Robata X Sushi & Izakaya at 3919 Mission Ave. in the Mission Douglas Plaza offering all you can eat sushi inspired by authentic Japanese izakaya.



Coming soon: Guahan Grill at 515 Mission Ave. in Downtown Oceanside featuring BBQ, traditional Chamorro dishes & draft beers

SMALL BUSINESS SATURDAY-



Small Business Saturday in Oceanside is a celebration of local entrepreneurship and community pride. Residents and visitors are encouraged to explore the vibrant small business scene, which features coffee shops, boutiques, restaurants, and markets. Supporting local businesses on

this day boosts the community’s economy and fosters connections with local business owners, highlighting the importance of small businesses in Oceanside. For a list of events, visit the websites of [Mainstreet Oceanside](#), [Visit Oceanside](#), the [Oceanside Chamber](#), and the [City of Oceanside](#).



IN THE SPOTLIGHT- PARKIT CO.



PARKIT Co., Headquartered in Oceanside, is transforming outdoor gatherings with its innovative gear. Founded with the goal of designing a better chair, their flagship “Voyager” model features an integrated cooler and hands-free carry strap, combining durability and style.



The brand embodies the local coastal lifestyle, with products tested in real outdoor settings, such as beaches and campsites.



PARKIT has built a loyal following among outdoor enthusiasts and families who appreciate quality and aesthetics. Their message encourages people to slow down and enjoy the outdoors.



As they expand beyond Oceanside, they remain committed to community through custom gifting programs and partnerships with like-minded brands. **PARKIT** is a prime example of local innovation that puts Oceanside on the map for outdoor lifestyle design.

Keep an eye on their journey to elevate outdoor adventures! For more information and to purchase their gear, visit their website at parkitmovement.com or shop at these stores: REI and Dick’s Sporting Goods.

Would you like your business featured in a weekly Oceanside Business Spotlight? Each week we will spotlight an Oceanside business on our @oceansidebiz social media accounts. Contact us at: osidebiz@oceansideca.org if you would like to be featured.