

**CITY OF OCEANSIDE  
ARTS COMMISSION  
2021-2023 WORKPLAN**

**MISSION STATEMENT**

The mission of the City of Oceanside Arts Commission is

- to foster the development and enjoyment of performing, visual, cultural and other arts in the City of Oceanside;
- to make recommendations to the City Council on the development and promotion of practices and policies pertaining to the Arts; and
- to work cooperatively with City entities and other advisory commissions to include an Arts element in as many areas of City planning and development as possible.

**INTRODUCTION**

Following the approval of O'Arts: Master Plan for the Arts, the State designation of the Oceanside CA Cultural District, and the growing recognition for arts and their impact toward a prosperous city, the Arts Commission embarks on this workplan informed by the City's first cultural plan.

The Arts Commission's goals serve Oceanside's culturally diverse community with arts initiatives woven into the physical and social fabric of the City. The initiatives depend upon an expected and continual breadth of community input, close cooperation with other City entities, and involvement by artists and art professionals.

This workplan, with guided activities supports the City Council's vision to promote economic development, jobs, education, public safety, quality of life, and to foster a vibrant, thriving Southern California city.

**COMPOSITION OF COMMISSION**

The Commission is composed of nine (9) regular voting members and two (2) alternate members appointed by the City Council. One regular member represents MiraCosta Community College, and a second regular member represents the Oceanside Museum of Art. A standard term for regular members is three years, staggered to ensure that not all expire at the same time. A standard term for alternate members is two years.

The Commission meets bi-monthly on the first Monday in February, April, June, August, October and December at 3:00 PM in the City Council Chambers, and calls special meeting when necessary.

The Arts Commission conducts some business through ad-hoc committees created to handle specific tasks or issues. Once these items are addressed to the satisfaction of the Commission, the ad-hoc committee is disbanded.

**Present Commissioners:**

Amy Caillouette  
Lissa Corona  
Bonnie Domingos  
Jonathan Fohrman  
Hamid Maleki  
Maria Mingalone  
Vanessa Olson  
Brigid Parsons  
Karen Williams-Graham

**Alternates:**

Luz Helena Thompson - Alternate 1  
Julia Fister - Alternate 2

**City Council Liaison:**

Councilmember Ryan Keim

**Staff Support:**

CJ DiMento, Library Division Manager  
Karen McReaken, Accounting Specialist II

**GENERAL GOALS**

**The Commission shall:**

1. In line with the Civic Art Policy and applicable CIP funding, assist the City and City Council in identifying and carrying out public art and public art projects; and, when requested by the City or other public or private sector entities operating within the City, provide similar assistance on non-City sponsored public art projects.
2. Encourage community participation in the decision-making processes regarding arts and arts-related endeavors.
3. Create a marketing collaborative for arts and culture to improve and coordinate arts and cultural marketing for visitors and residents.
4. Promote and support cultural facilities and organizational operations in all areas of the City.
5. Develop a funding allocation plan that is in direct support of O'Arts Master Plan for the Arts.
6. Increase collaboration, coordination and communication among arts and arts-related groups and other stakeholders.
7. Assess, articulate and communicate widely to the City, staff and the community, the impact of the arts and culture on the economy and quality of life.

## **O'ARTS: MASTER PLAN FOR THE ARTS GOALS**

1. Support Oceanside's economic development through arts and culture.
2. Enhance Oceanside's city space through creative placemaking.
3. Improve Oceanside as a place for artists and creatives to thrive and contribute to the community.
4. Enhance arts governance within City government.

## **COMMISSION SPECIFIC STRATEGIES THAT SUPPORT O'ARTS: MASTER PLAN FOR THE ARTS**

1. Work with Americans for the Arts to develop an Economic Impact Study on the Arts in Oceanside.
2. Provide the City Council with recommendations for the review, revision or modification of the City's Public Arts Policy and Procedures with a mural component and the implementation of the policy and procedures.
3. Assist in re-designation of the Oceanside CA Cultural District by the CA Arts Council.
4. Keep the public art registry updated and work to restore current public art.
5. Work with Development Services, Planning and Economic Development to encourage developers to include art and arts uses in their projects.
6. Facilitate professional development and leadership opportunities for artists and creatives.
7. Enhance the composition of the Arts Commission through deliberate selection of commissioners.
8. Identify low cost/high impact art projects that encourage community participation.
9. Create a 3-5 year funding allocation plan that support O'Arts and addresses external requests for support.