

OCEANSIDE

ECONOMIC DEVELOPMENT NEWS

JULY
2022

OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

CITY OF OCEANSIDE
ECONOMIC DEVELOPMENT DIV.
300 NORTH COAST HIGHWAY
OCEANSIDE, CA 92054-2885
FOR NOTEWORTHY NEWS
pmosher@oceansideca.org
direct: 760.435.3357
www.osidebiz.com

CHECK US OUT ON
FACEBOOK & TWITTER



gO'side ELECTRIC SHUTTLE PILOT PROGRAM LAUNCHES



Getting around Downtown Oceanside is much easier with **gO'side**, a new electric vehicle shuttle pilot program. The City of Oceanside contracted with Circuit to run the pilot program using American Rescue Plan Act (ARPA) funds. This service provides Oceanside residents, downtown workers, and visitors a safe, efficient transportation option to get around downtown. The shuttle service area covers from Oceanside Harbor south, to Vista Way in the area west of Interstate 5. The shuttle runs daily from 10 a.m. to 10 p.m. Shuttles can be hailed via the "Ride Circuit" smartphone app, choosing "Oceanside" as the location or flagging down the shuttle in an area safe to stop for passengers to board. The service will be free initially; however, based on ridership, a nominal fare may be initiated at a later date. The pilot program is scheduled to run through November 2022. More information is available at www.ridegoside.com.

HIRE LOCAL PHASE 2

The City Council approved Phase 2 of the 'Hire Local' program through Economic Development via ARPA funds. This program will cover costs for Oceanside residents to advance their careers by obtaining job training through the Mira Costa College Technical program. Hire Local offers seven tuition-free certificate programs for in-demand career paths, including Engineering Technician, Phlebotomy, Welding and more. After residents earn their certificates, MiraCosta College will help residents identify Oceanside companies that can put their newly-acquired skills to use.

NOW OPEN



Kimmy Gets Skinny "Doatnut" is now open at 2530 West Vista Way, Ste F in the Fire Mountain Shopping Center. Doatnuts™ is made from steel-cut oats and a minimal list of natural ingredients. The result is a delicious low-calorie, sugar-free treat!



Curry & More is now open at 600 Mission Ave. in Downtown Oceanside, serving Authentic Indian-style curry! Oceanside is Curry and More's third location.



Luna Grace Photography Studio and Art Gallery recently opened at 409 Mission Ave., Ste C125 in the OceanPlace center. This studio and art gallery provides infant & maternal photography services and features a collection of handmade one-of-kind steel sculptures.



Mare Amicus Art Gallery recently opened at 1850 N. Harbor Dr. in the Oceanside Harbor. Mare Amicus features original paintings and sculptures of seascapes, coastal landscapes and nautical art.



Fusion Hydration Oceanside is now open at 1444 Mission Ave. Fusion Hydration provides IV and injection therapy for wellness.



Art Cafe Oceanside recently open at 1920 S. Coast Hwy. in South Oceanside. Art Cafe serves coffee, tea, power smoothies, pastries and unique handcrafted product.

NOW OPEN



Plantology Cafe recently celebrated the Grand Opening of their new coffee shop within the plant store. Plantology is located at 913 S. Coast Hwy.



Haetae Oceanside, a Korean Street food restaurant opened at 133 S. Coast Hwy. in Downtown Oceanside.

COMING SOON



Premier Martial Arts Oceanside Studio is opening soon at 3460 Marron Rd. in the Quarry Creek shopping center. The studio offers Martial Arts training for kids and adults.

Sorso Wine Lounge is coming soon to 216 N. Coast Hwy. in the Pier Plaza in Downtown Oceanside.

Heritage Barbecue and Brewery is coming to 2002 S. Coast Hwy. in South Oceanside. Heritage Barbecue is a Michelin-recognized restaurant and was named one of America's Best New BBQ Spots by Food & Wine Magazine.

Rockstar Games has leased 18,537 SF at 3156 Vista Way in the Pacific Gateway Towers II.

BUSINESS ASSISTANCE

For business-related information, contact Michelle Geller, Economic Development Manager at 760-435-3351 or mgeller@oceansideca.org

Would you like your business featured in a weekly **Oceanside Business Spotlight**? Each week we will spotlight an Oceanside business on our social media accounts. Contact us at osidebiz@oceansideca.org if you would like to be featured.

Visit our website at: www.osidebiz.com

Sign Up for Economic Development News [here](#)

Check us out on:



OCEANSIDE BUSINESS SPOTLIGHT

BLESSED AND BOUJEE



Blessed & Boujee Boutique is here to inspire women to be strong and independent by providing a one-stop fashion boutique that meets all their needs



Owner Amanda Marie has struggled with weight issues for most of her life. One day back in New York, she discovered a fun clothing line while browsing Facebook. Amanda decided to give it a try and placed an order. She bought leggings and a dress. She received the order, and after trying them on, it was the first time she felt good in her skin as a plus-size woman. Amanda wanted to inspire other women to feel the same in their skin too! She wanted them to feel as inspired and excited as she did the first time a dress fit her perfectly. And that's how Blessed & Boujee Boutique was born!

Amanda describes the meaning behind the store's name: Blessed, is how she feels about her new path in life, and Boujee is "luxurious in lifestyle yet humble in character." That describes her perfectly - a blessed and humble woman who loves a little luxury!

Blessed and Boujee Boutique is located at 4171 Oceanside Blvd. in the Del Oro Marketplace shopping center.

www.blessedandboujee.shop

CAMERON FITNESS



Cameron Fitness, "the original beach Bootcamp," understands that changing fitness habits is difficult. Their goal is to change your view on healthy living.



Cameron Fitness is committed to guiding you as you work to better your health and fitness levels.

Their prime focus is to improve and or develop your core strength, flexibility, cardiovascular system, and muscle tone. Cameron Fitness also understands the importance of proper nutrition and its role in any wellness program. So, with each "results package," you will have the opportunity to receive one-on-one guidance regarding nutrition, food choices, and menu planning. This added nutritional guidance is essential to reach and maintain your goals. Your success is their passion; they look forward to working with you.

Cameron Fitness is located at 302 Pier View Way in Downtown Oceanside.

www.cameronfitness.com